

# Counterfeit Coupon Alert

Please be advised that there are a large number of counterfeit free 1 lb. package of Velveeta Pasteurized Process Cheese Spread coupons (see image below) in circulation. **Retailers should not accept this counterfeit under any circumstance.**

The real coupon was originally issued more than 20 years ago--in May, 1987 and was created on high-quality, professional printing presses. The current counterfeit coupons are being illegally transmitted through the Internet via e-mail, PDFs and other means.

Please note Kraft Foods does NOT issue free product Internet Print-at-Home coupons of any nature or coupons of any nature without expiration dates.



**INDIVIDUALS AND INTERNET SITES ATTEMPTING TO REDEEM, TRANSMIT, AUCTION, POST, REPRODUCE, TRANSFER, BARTER OR SELL COUNTERFEIT COUPONS MAY BE SUBJECT TO CRIMINAL PROSECUTION AND/OR CIVIL ACTION.**



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