

# Counterfeit Coupon Alert

## Coupon Offer Withdrawn

Due to widespread counterfeiting, Nestle Purina PetCare Company has withdrawn its free Pro Plan Puppy or Adult Dry Dog Food coupon offer reproduced below. **Retailers should not accept this coupon under any circumstance.**



Approximately 250 legitimate coupons were issued in January 2008. However, as of May 5, 2009, 2,754 have been redeemed. **The overwhelming majority of the coupons redeemed over the past five months have been counterfeit.** These counterfeit coupons are being illegally sold on eBay and other auction websites. Nestle Purina PetCare Company does not authorize the sale of any of its coupons on e-Bay or any other web site. **As a result Nestle Purina will not pay for future submissions of this reproduced image.**

Upon request and verification, Nestle Purina PetCare will replace authentic, unaltered coupons with a coupon of equal or greater value. Click [HERE](#) to request additional information. Attempts to submit counterfeit coupons may result in legal action or prosecution. Individuals and Internet sites attempting to redeem, transmit, auction, post, reproduce, transfer, barter or sell counterfeit coupons are subject to criminal prosecution and/or civil action.

This public service announcement has been provided by Nestle Purina PetCare Company, and by The Coupon Information Corporation, a not-for-profit organization dedicated to enhancing the integrity of the coupon redemption process. Visit the CIC web site at [www.cents-off.com](http://www.cents-off.com) for more information about coupon fraud.