

\$2,500 REWARD

For information leading to the successful prosecution of the individual(s) responsible for producing the counterfeit coupons below*.

The Olay coupons below are counterfeits. Several versions are in circulation with altered purchase requirements, expiration dates and designs. Legitimate Procter & Gamble (P&G) coupons are high quality, not black and white and contain expiration dates. P&G does not authorize coupons that are copied or printed on home computer equipment.

RETAILERS: If consumers attempt to redeem these coupons, do not accept and be advised that P&G will NOT pay for future submissions of these counterfeits. Retailers may call 800-543-8443 to confirm the validity of any P&G coupon. You can also visit the "Cashiers Corner" at www.cents-off.com for more information.

CLEARINGHOUSES: Please advise retailers of this counterfeit coupon notice.

CONSUMERS: Please be aware that poor quality, black and white coupons, coupons that appear to be copied or printed are likely counterfeits and not authorized by P&G. Most FREE coupons for sale are counterfeits. Legitimate Free coupons from P&G typically include a hologram. Counterfeiting is fraud against Consumers, Retailers and P&G.

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SAVE \$6.00

on ONE Olay® Facial Moisturizer or Facial Cleanser, Hand & Body Lotion or Body Wash



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CONSUMER: Redeem ONLY by purchasing the brand size(s) indicated. May not be reproduced. Void if transferred to any person, firm, or group prior to store redemption. You may pay any sales tax. Any other use constitutes fraud. LIMIT ONE COUPON PER PURCHASE.
DEALER: Sending to Procter & Gamble, 2150 Sunningbrook Drive, Cincinnati, OH 45237, signifies compliance with "Requirements for Proper Coupon Redemption." Copy available by writing to the above address. Cash Value 1/100 of 1¢.
P&G
©2007 P&G

MANUFACTURER COUPON	EXPIRES 12/31/06	<div style="border: 1px solid black; padding: 2px;"> <p style="font-size: 1.5em; margin: 0;">\$ 23.89</p> <p style="font-size: 0.8em; margin: 0;">Maximum Value \$29.99 PLEASE WRITE IN RETAIL PRICE</p> </div>
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ONE FREE OLAY PRODUCT

ANY REGENERIST FACIAL MOISTURIZER, CLEANSING PRODUCT, TOTAL EFFECTS TREATMENT. ALL KITS & TREATMENTS included



love the skin you're in®

COUNTERFEIT




130804 575609132013 81000533895

P&G does not issue poor quality, black & white coupons and does not authorize coupons that are copied or printed on home computer equipment.

Legitimate FREE P&G coupons of this type will carry a silvery and three dimensional CIC "hologram" and a consumer name.

INDIVIDUALS AND INTERNET SITES ATTEMPTING TO REDEEM, TRANSMIT, AUCTION, POST, REPRODUCE, TRANSFER, BARTER OR SELL COUNTERFEIT COUPONS MAY BE SUBJECT TO CIVIL PROSECUTION AND/OR CIVIL ACTION.



This public service announcement and reward program* has been provided by Procter & Gamble Company owner of the registered trademarks, and by The Coupon Information Corporation, a not-for-profit organization dedicated to enhancing the integrity of the coupon redemption process. Visit the CIC web site at www.cents-off.com for more information about coupon fraud. * See Page Two for Terms & Conditions

**CIC REWARD FOR TIPS LEADING TO THE PROSECUTION
OF THE COUPON COUNTERFEITER(S) AND RESULTING RESTITUTION REGARDING
COUNTERFEIT FREE PRODUCT COUPON IDENTIFIED ON PREVIOUS PAGE.**

Subject to the conditions below, the Coupon Information Corporation (“CIC”) hereby offers a reward of \$2,500 or 25% of the restitution awarded to and collected by CIC and/or CIC’s Members, whichever is less, for information concerning counterfeit coupons identified on the previous page where:

1. Such information is provided to CIC on or before November 15, 2009;
2. When referred to law enforcement officials deemed appropriate by CIC in light of the geographic location of the alleged counterfeiting activities, the information prompts law enforcement officials to initiate a new investigation of such activities; and
3. That investigation leads to a prosecution and/or plea agreement resulting in the payment of restitution to CIC and/or one or more of its Members.

CIC notes that, while it will take reasonable steps, if warranted, to encourage these matters, it has no ability to control 1) whether law enforcement officials decide to initiate an investigation, 2) the scope and intensity of any such investigation, 3) whether law enforcement officials seek restitution in any plea agreement and/or a court orders restitution and 4) whether restitution is awarded and actually paid.

CIC is not a law enforcement agency and will not conduct any investigation itself. Also, the information must lead to a new investigation; providing information or cooperating in an ongoing or previously-initiated investigation is not sufficient. Finally, as is evident from the terms above, if there is no restitution there will be no reward.

Any questions concerning this offer may be directed to Bud Miller, Executive Director of the CIC, at 703-684-5307.