

# COUNTERFEIT COUPON ALERT

**Retailers should NOT accept the counterfeit coupons reproduced below.**

As we have already identified some of the individuals responsible for the situation, we are not offering a reward at this time.

All free product coupons issued by R.J. Reynolds Tobacco Company are two sided, multi-colored and feature a number of security devices, including, but not limited to the name of the coupon's legitimate recipient. There are currently no valid R.J. Reynolds free product coupons that can be printed on home computer equipment.



**INDIVIDUALS AND INTERNET SITES ATTEMPTING TO REDEEM, TRANSMIT, AUCTION, POST, REPRODUCE, TRANSFER, BARTER OR SELL COUNTERFEIT COUPONS MAY BE SUBJECT TO CRIMINAL PROSECUTION AND/OR CIVIL ACTION.**

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