

# \$2,500 REWARD

For information leading to the successful prosecution of the individual(s) responsible for producing this counterfeit coupon\*.

There are currently **no** valid \$6.00 Playtex coupons in circulation.

**Retailers, please do not accept this counterfeit coupon.**



Coupon valid only with the purchase of product(s) specified  
Coupon not transferable and may not be reproduced mechanically or otherwise. Limit one coupon per  
required purchase. Offer Expires 4/30/09. TO THE RETAILER: This coupon is good only when  
redemption purchase. Any other use constitutes fraud.  
We will reimburse you plus 8¢ handling charge for each of these  
coupons received. You must credit the face value of the  
coupon at the time of purchase. Invoices providing sufficient  
proof must be available upon request. Failure to do  
so will void all coupons. Coupon may not be assigned, sold or reproduced. Cash value 1/20 cent. To  
obtain payment, send to Playtex, P.O. Box 880593, El Paso, TX 88588-0593. LIMIT ONE COUPON PER  
REQUIRED PURCHASE. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. COUPON VALID ONLY IN THE  
CONTINENTAL USA, ALASKA AND HAWAII. COUPON IS NOT TO BE USED IN CONJUNCTION WITH OTHER  
COUPONS. VOID IF COPIED OR TRANSFERRED.  
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**INDIVIDUALS AND INTERNET SITES ATTEMPTING TO REDEEM, TRANSMIT, AUCTION, POST, REPRODUCE, TRANSFER, BARTER OR SELL COUNTERFEIT COUPONS MAY BE SUBJECT TO CRIMINAL PROSECUTION AND/OR CIVIL ACTION.**

This public service announcement and reward program\* has been provided by Hanesbrands Inc., owner of the registered trademarks, and by The Coupon Information Corporation, a not-for-profit organization dedicated to enhancing the integrity of the coupon redemption process. Visit the CIC web site at [www.cents-off.com](http://www.cents-off.com) for more information about coupon fraud.



\* See Page Two for Terms & Conditions

**CIC REWARD FOR TIPS LEADING TO THE PROSECUTION  
OF THE COUPON COUNTERFEITER(S) AND RESULTING RESTITUTION REGARDING COUNTERFEIT \$6.00  
COUPON IDENTIFIED ON PREVIOUS PAGE.**

Subject to the conditions below, the Coupon Information Corporation (“CIC”) hereby offers a reward of \$2,500 or 25% of the restitution awarded to and collected by CIC and/or CIC’s Members, whichever is less, for information concerning counterfeit coupons identified on the previous page where:

1. Such information is provided to CIC on or before June 1, 2009;
2. When referred to law enforcement officials deemed appropriate by CIC in light of the geographic location of the alleged counterfeiting activities, the information prompts law enforcement officials to initiate a new investigation of such activities; and
3. That investigation leads to a prosecution and/or plea agreement resulting in the payment of restitution to CIC and/or one or more of its Members.

CIC notes that, while it will take reasonable steps, if warranted, to encourage these matters, it has no ability to control 1) whether law enforcement officials decide to initiate an investigation, 2) the scope and intensity of any such investigation, 3) whether law enforcement officials seek restitution in any plea agreement and/or a court orders restitution and 4) whether restitution is awarded and actually paid.

CIC is not a law enforcement agency and will not conduct any investigation itself. Also, the information must lead to a new investigation; providing information or cooperating in an ongoing or previously-initiated investigation is not sufficient. Finally, as is evident from the terms above, if there is no restitution there will be no reward.

Any questions concerning this offer may be directed to Bud Miller, Executive Director of the CIC, at 703-684-5307.