

# OFFER WITHDRAWN

## DO NOT ACCEPT COUNTERFEIT COUPONS

The counterfeit riceworks<sup>®</sup> coupon reproduced below was identified earlier this year. (See March 13, 2009 Public Service Announcement: [http://www.cents-off.com/doc/Riceworks\\_March\\_2009.pdf](http://www.cents-off.com/doc/Riceworks_March_2009.pdf)) .

The original coupons were distributed by the company to a select group of fewer than 2,000 consumers specifically as a thank you in return for participation in an online celiac survey. However, more than 30,000 coupons were reproduced without authorization and have been submitted for redemption.

The company did not authorize reproductions of this limited-offer coupon to be posted on any website, blog, or e-mail. Due to the wide spread counterfeiting; the company has decided to completely withdraw this coupon offer.

**Individuals who properly obtained the coupon have been contacted by the Manufacturer and instructed not to use the coupon.**

**Retailers should not accept these unauthorized coupons.**

**USA Version:** Bar Codes: 5-16676 11001-6-(8100)6 20816 and 5-16676 11091-7-(8101)6 20909 0909

**Canadian Version:** Bar Codes: 5-16676-11001-6-(8101)6 20817 and 5-16676 11091-7-(8101)6 20910 0909



**INDIVIDUALS AND INTERNET SITES ATTEMPTING TO REDEEM, TRANSMIT, AUCTION, POST, REPRODUCE, TRANSFER, BARTER OR SELL COUNTERFEIT COUPONS MAY BE SUBJECT TO CRIMINAL PROSECUTION AND/OR CIVIL ACTION.**

This public service announcement has been provided by Snack Alliance, Inc, owner of the registered trademarks, and by The Coupon Information Corporation, a not-for-profit organization dedicated to enhancing the integrity of the coupon redemption process. Visit the CIC web site at [www.cents-off.com](http://www.cents-off.com) for more information about coupon fraud.