

# Counterfeit Coupon Alert

Retailers should NOT accept the counterfeit Coca-Cola Free Product coupon reproduced below. There are likely additional variations of these counterfeits, including a number of different expiration dates.

**We have been informed that The Coca-Cola Company will not reimburse retailers for these counterfeits.**

MANUFACTURER'S COUPON

EXPIRES 12-31-2010

**FREE!**  
REDEEM THIS  
COUPON FOR ONE  
FREE 12-PACK OF  
12 OZ. CANS OF ANY  
CARBONATED SOFT  
DRINK PRODUCT OF  
THE COCA-COLA  
COMPANY.



PLEASE INDICATE  
RETAIL PRICE

CONSUMER: Only one coupon per purchase. You pay sales tax and/or deposit charge. Coupon may not be assigned, transferred, or reproduced. Any other use constitutes fraud. cash value 1/100 of 1¢.

RETAILER: We will reimburse you for the retail price of the specified product, plus 8¢ handling allowance, if you and the consumer have complied with our Coupon Redemption policy available at the redemption address. Mail coupons to: CMS Dept. 49000, One Fawcett Drive, Del Rio, TX 78840.

80386

**COUNTERFEIT COUPON**

5 49000 50001 6 (8100)0 80386

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INDIVIDUALS AND INTERNET SITES ATTEMPTING TO REDEEM, TRANSMIT, AUCTION, POST, REPRODUCE, TRANSFER, BARTER OR SELL COUNTERFEIT COUPONS MAY BE SUBJECT TO CRIMINAL PROSECUTION AND/OR CIVIL ACTION.

This Public Service Announcement has been provided by The Coca-Cola Company, owner of the registered trademarks, and by The Coupon Information Corporation, a not-for-profit organization dedicated to enhancing the integrity of the coupon redemption process.



Visit the CIC web site at [www.cents-off.com](http://www.cents-off.com) for more information about coupon fraud.