

COUNTERFEIT COUPON ALERT

Coupon Offers Withdrawn

Due to widespread counterfeiting, Procter & Gamble has withdrawn three FREE Tide coupons with the offer codes circled below (**#78508, #78511 and #02089**). These coupons were originally offered to consumers by Appliance manufacturers with sales of their washing machines. **RETAILERS should not accept coupons with the above offer codes.**

The counterfeits are being distributed via email and PDF files and then printed on home computer equipment. This has resulted in more coupons being redeemed than were originally distributed. Some counterfeits may be for brands other than Tide. Values and Expiration Dates may also be altered. **Procter & Gamble (P&G) does NOT issue or authorize internet Print at Home coupons for their brands and does NOT distribute any printable coupons through email or PDF files.**

Many valid Tide coupons of this type are still in distribution and will be honored. The valid Tide coupons can be distinguished by high quality printing and paper stock and include a specific purchase requirement, like a bottle size. If the coupon is poor quality, printed on home computer equipment or does not have a size requirement, it is most likely a counterfeit.

RETAILERS: Do not accept internet Print at Home coupons for P&G brands and be advised P&G will NOT pay for these unauthorized coupons. Retailers may call 800-543-8443 to confirm the validity of any P&G coupon.

CLEARINGHOUSES: Please advise retailers of this counterfeit coupon notice.

CONSUMERS: Print at Home P&G coupons found on the internet, or printable coupons distributed via email or auction sites are not authorized by P&G. Counterfeiting is fraud against our Consumers and Retailers and P&G.

Note the coupons being withdrawn carry the SPECIFIC OFFER CODES circled in RED.



There may be individuals who have valid Tide coupons with the offer codes above in their possession. Upon request and verification, P&G will replace authentic, unaltered coupons with a coupon of equal or greater value. Authentic coupons may be sent to the address below. Attempts to submit counterfeit coupons may result in civil or criminal prosecution.

Procter & Gamble
2150 Sunnybrook Drive DEPT #78508
Cincinnati, OH 45237

Please note, we must receive the physical coupons in order to validate authenticity. For help in confirming your coupon is not counterfeit please call this toll-free number: **1-877-616-2394.**

INDIVIDUALS AND INTERNET SITES ATTEMPTING TO REDEEM, TRANSMIT, AUCTION, POST, REPRODUCE, TRANSFER, BARTER OR SELL COUNTERFEIT COUPONS MAY BE SUBJECT TO CRIMINAL PROSECUTION AND/OR CIVIL ACTION.



This public service announcement has been provided by the Coupon Information Company, a not-for-profit organization dedicated to enhancing the integrity of the coupon redemption process. Visit the CIC website at www.cents-off.com for more information about coupon fraud.