

FRAUDULENT COUPON ALERT

WhiteWave Foods Company has withdrawn the coupon shown below

Due to widespread fraudulent use, WhiteWave Foods Company has withdrawn its \$2.00 coupon on any half gallon of Silk Soymilk shown below.

RETAILERS should not accept this coupon under any circumstance.



There are NO legitimate Silk Soymilk \$2.00 coupons in circulation with this bar code.

CONSUMERS should be aware that any offer to sell a coupon is not authorized by WhiteWave Foods Company and most \$2.00 coupons offered for sale are in fact fraudulent. Fraudulent use is a fraud against Consumers, Retailers and WhiteWave Foods Company. Since the real coupon has not yet expired, a limited number of individuals obtained the coupon legitimately who still may have one in their possession.

Upon request and verification, WhiteWave Foods Company will replace authentic, original, unaltered coupons with a coupon of equal value.

To obtain a replacement coupon:

Mail the original coupon along with your contact information (Name, Address, city state and zip code) to:

Silk \$2.00 coupon return
12002 Airport Way
Broomfield, CO 80021

Another coupon will be sent to you. **Note: Attempts to submit fraudulent coupons may result in civil action or criminal prosecution.**

**INDIVIDUALS AND INTERNET SITES ATTEMPTING TO REDEEM,
TRANSMIT, AUCTION, POST, REPRODUCE, TRANSFER, BARTER
OR SELL FRAUDULENT COUPONS MAY BE SUBJECT TO
CRIMINAL PROSECUTION AND/OR CIVIL ACTION.**

This public service announcement has been provided by WhiteWave Foods Company, and by The Coupon Information Center, a not-for-profit organization dedicated to enhancing the integrity of the coupon redemption process.



Visit the CIC website at www.cents-off.com for more information about coupon fraud.