COUNTERFEIT COUPON ALERT

Coupon Offer Withdrawn

Due to widespread counterfeiting, Coca-Cola North America has withdrawn its mycokerewards (MCR) FREE 12-pack coupon for the offer shown below. **RETAILERS should not accept this coupon under any circumstance.**

CONSUMERS should be aware that any offer to sell a coupon is not authorized by Coca-Cola North America and most FREE coupons offered for sale are in fact counterfeits. Counterfeiting is a fraud against Consumers, Retailers and Coca-Cola North America.

Since the real coupon has not yet expired, individuals who obtained the coupon legitimately through the My Coke Rewards program may have valid FREE 12-pack coupons in their possession. Upon request and verification, Coca-Cola North America will replace authentic, original, unaltered coupons with a coupon of equal value.

To obtain a replacement coupon follow one of the following options:

Option 1: Mail the original MCR coupon for offer number 400707 along with your MCR member information (for verification) and return address to SMT Productions, Inc. P.O. Box 698, Villa Rica, GA 30180 and the coupon will be sent to you.

Option 2: Send an email to **ccoupons@na.ko.com** and provide your name, MCR member information and address, and upon verification of membership, our authorized representative will send you an addressed, stamped envelope for the return of the original MCR coupon. Your request for a replacement coupon will be processed upon our receipt of the original coupon.

Note: Attempts to submit counterfeit coupons may result in civil action or criminal prosecution.

INDIVIDUALS AND INTERNET SITES ATTEMPTING TO REDEEM, TRANSMIT, AUCTION, POST, REPRODUCE, TRANSFER, BARTER OR SELL COUNTERFEIT COUPONS MAY BE SUBJECT TO CRIMINAL PROSECUTION AND/OR CIVIL ACTION.

This public service announcement has been provided by Coca-Cola North America and by the Coupon Information, a not-for-profit organization dedicated to enhancing the integrity of the coupon redemption process. Visit the CIC website at www.cents-off.com for more information about coupon fraud.